Your public face in Street Art

Over the next few months we are going to send each of our PARTY intervention-arm practices an email or letter each fortnight with some Tips about the youth friendly initiatives trialled in various general practices involved with PARTY. We provide these inspiring examples, with the consent of the clinics, as possible options for you to try out if you think they might work for your practice or to give you other ideas of strategies that may work to improve the youth friendliness of your clinic.

We applaud all the wonderful work and innovation being done by yourselves for the health of young people. Please drop us a line if you do take up any initiatives or are keen to share an idea or an experience of your work in PARTY with other practices in the intervention group. Andrew McCoy, Professional Mentor, (03)9035.8016, a.mccoy@unimelb.edu.au

Our first example is a dramatic example of a practice reaching out to young people on their own terms. Following a couple of years of renovations on the interior of the practice, Dr Michael Glasby of Westernport Medical Centre felt that he would like to redecorate the exterior of the practice. You can see the result in the picture below.

As you can see street art has taken over, perhaps inspired in part by Banksy. The staff at Westernport tell us that their young patients and their older patients love this new look with middle-aged patients not being quite so keen. Food for thought.

Don’t forget we’re here, keen & available to help with lots of advice, support and training available to offer you.
Please feel free to contact us if you would like further information about any of the tips or assistance to put these tips or other initiatives you have in place for your clinic.